



www.DavisRowing.org

Dear Alumni,

Congratulations. Last year's fundraising campaign was, by far, the most successful fundraising effort in the history of UC Davis Men's Crew. Our goal was to raise \$40,000 and secure pledges totaling \$80,000 for the next two years. We exceeded even that lofty goal and raised \$54,000 and received pledges of \$82,000. To put this into perspective: More than 90 alumni donated an average of close to \$600 each! Why did this effort succeed when previous efforts did not? The Alumni believe a full-time coach will bring consistency and stability to the program combined with a feeling that together we can finally make this happen. We all want to create a sustainable program that will be there for future student-athletes to enjoy the way we did.

Our goal was to use the donations received last year to help fund a full-time coach for the 2014/15 season. However, the team was not ready to make this change and renewed its part-time coach's contract for this upcoming year. The team made progress increasing the number of participants by nine last year. A strong novice boat was 4th at WIRA and 7th place at the ACRA nationals in 2013/14. Many of those novices returned and early recruiting efforts look promising. With our continued support the club's future is looking bright.

As alumni we have a longer term view than the current team members who are understandably more concerned with short term issues. Both the alumni and the current team members want Davis Crew to increase participation and put competitive boats on the water. We just differ on how to achieve those goals. We will continue reaching out to the team and working to develop a relationship based on trust. While we will not be hiring a full-time coach as quickly as originally anticipated, once we collect the pledges made last year, we should have approximately \$100,000 in the bank. Having this consistent track record of alumni support and financial stability will serve as strong recruiting tools when the time comes to look for a full-time coach. The excess funds will provide us greater flexibility in how we choose to help the team.

Legal Disclaimer: FODR is a non-profit, 501(c)3 corporation made up of the dedicated alumni of UC Davis Rowing, and is not affiliated with the University of California, Davis. Information about revenues and expenses of the FODR, including its administration and fundraising costs, can be obtained by contacting FODR secretary Jon Lieberman at 405 Soule Avenue, Pleasant Hill, California 94523. Contributions to the FODR are tax deductible to the extent allowed by law.





www.DavisRowing.org

Fundraising Goal & Spending Priorities

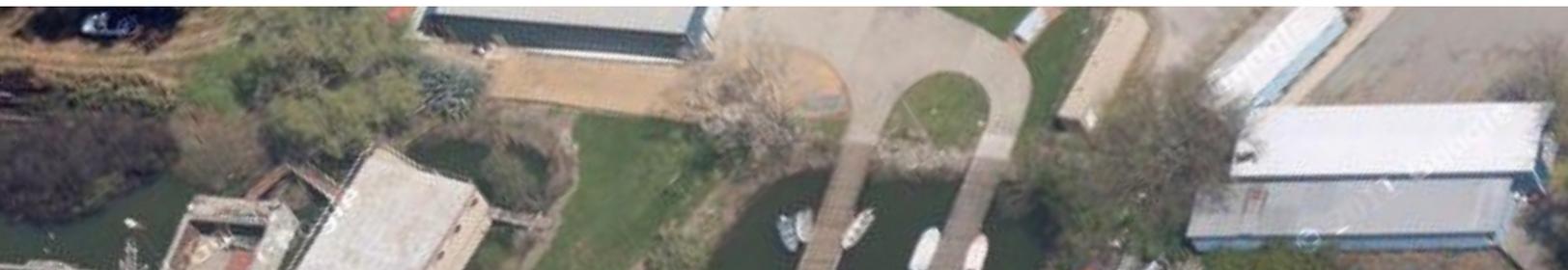
Our main priority remains securing a strong full-time coach for the UC Davis Crew. All the top varsity and club programs across the country have full-time coaches. It is a proven recipe for success and it can work at UC Davis. Club knowledge is not always passed on from one group of students to the next. A full-time coach would help bring stability and consistency to the team. Consistent team participation will bring a steady source of dues revenue and allow the team to better plan from year to year. A full-time coach will be in the best position to establish a long-term strategy and vision for the club and to execute on that strategy year in and year out.

If we pool our donations with money from the Club, we expect to be able to spend \$60,000 to \$65,000 per year towards a full-time coach's salary, medical insurance, 401K program and payroll taxes. At this level of compensation, we will have a very competitive package that is equal to the top club programs in the country. Based on our salary survey, we should have strong interest from coaches at other club programs, top prep-school programs and assistant coaches at Varsity funded schools from around the country. Having a full-time coach has been a goal of the Club since it was founded in 1978. We are a step closer to making that a reality.

2014-15 fundraising goals: +\$50,000

Initial Spending Priorities:

- Salary, payroll taxes, medical insurance and retirement benefit for the Head Coach
- Miscellaneous expenses to fundraise, maintain checking account, 501c(3) status and alumni web site
- Any excess funds could be used to subsidize alumni tents at races, alumni day and other team-related events





www.DavisRowing.org

Class Representatives

Class Representatives represent all alumni in the year they started rowing. Their goal is to stay connected with their Class, keep alumni contact information current, and provide any feedback or suggestions the alumni have to the Friends of Davis Rowing Board of Directors. Expect to receive a call from one of the Class Reps asking for your support in the near future. If you would like to be a Class Rep for one of the “open” years or take a year away from someone who is handling more than one year contact Roger von Ting at rvonting@watsonlandcompany.com.

| | | | |
|---------|---------------------------|------|---------------------------------|
| 1978-79 | Phil Kearney | 2000 | Adam Donovan |
| 1980-81 | Pete Brostrom | 2001 | Erik Loboschefskey |
| 1982-84 | Pat McLaughlin | 2002 | Ian Kolb/James Partridge |
| 1985 | Roger von Ting | 2003 | Chris Wheeler |
| 1986 | Kent Perkocha | 2004 | Aaron McKenzie |
| 1987 | Duncan Moyer | 2005 | Vince Rogers |
| 1988-89 | John Heron | 2006 | Caton Mande |
| 1990-92 | Jonas White | 2007 | Open |
| 1993 | Alexandre Baudouin | 2008 | William Wiersig |
| 1994 | Open | 2009 | Thomson Gilles |
| 1995-96 | Sean Ballard | 2010 | Open |
| 1997-99 | Charley Johnston | 2011 | David Dito |





www.DavisRowing.org

Friends of Davis Rowing Board of Directors

President
Chris Gemulla
(2007)

Vice President
Chris Wheeler
(2006)

Treasurer
Roger Von Ting
(1987)

Secretary
Jon Lieberman
(2007)

Aaron McKenzie
(2007)

Patrick McLaughlin
(1987)

Kent Perkocha
(1989)

Andrew Kong
(2006)

With your help, the Friends of Davis rowing can help bring stability to the UC Davis rowing program, while putting the pieces in place to position the program for future success. We are incredibly grateful for your past support. Please join us again for this years effort!

Sincerely,

Chris Gemulla
Class of 2007
President, Friends of Davis Rowing





Current Year Donation

As previously mentioned, our main goal is to provide a competitive salary and benefits package to a head coach who can focus full time on cultivating boat speed and character in the young student athletes dedicating their time to the club. If just 100 alumni each donated \$500 per year, we would achieve our goal. The current alumni numbers are more than 800 strong, so we believe this goal is fully within reach.

Enclosed is a check payable to the Friends of Davis Rowing, Inc. in the amount of: \$ _____

Alternatively, you may use PayPal or your credit card on the Friends of Davis Rowing, Inc. website at www.DavisRowing.org.

p.s. PayPal charges a 3% fee, so checks are preferred for one-time donations ...
PayPal is wonderful for regular, monthly donations.

Please send your checks made payable to "Friends of Davis Rowing, Inc."

**Friends of Davis Rowing, Inc.
Attn: Roger von Ting
10241 Camden Circle
Villa Park, CA 92861**

Large Donor Party:

All donations of \$500 or greater each year will be invited to a large donor party to reconnect with your fellow alumni, share stories and debate which class had the fastest crew. This event will be hosted by Pat McLaughlin and his wife, Liz, at their home in Danville, CA, on **Saturday, January 17th, 2015**. Spouses and significant others are encouraged to attend.

Please **Save the Date**, more details will follow!

Alumni Challenge:

Roger von Ting will donate \$1,000 for every four \$1,000 donors, up to a maximum of \$6,000 this year. This challenge only exists for two more years, so let's make it count!

(P.S. We all made Roger donate \$5,000 last year as a result of this pledge. While that was actually more than expected and Roger cried all the way to the bank, we left some money on the table. Let's max it out this year!)